



BOROUGH OF EAST LANSDOWNE

Delaware County, Pennsylvania

MUNICIPAL BUILDING
155 LEXINGTON AVENUE
EAST LANSDOWNE, PA 19050
(610) 623-7131

Dear Business Owner:

The Borough of East Lansdowne is a community rich in history and tradition. Celebrating the important part of our Country is what makes East Lansdowne a wonderful place to live and work. As small town traditions are rapidly disappearing, it is businesses like yours that allow East Lansdowne to continue our 4th of July Parade Celebration. We thank you for your continued support, and would like to partner with your company in sponsoring our **"2018 Independence Day Parade Celebration"**. Your sponsorship will help assure the success of this event. Enclosed, please find more information on this exciting event and its' sponsorship levels.

Please don't hesitate to contact me with any questions or concerns. In addition, my office will follow-up via telephone within a week or two.

I thank you in advance for taking the time to review our sponsorship proposal. The Borough of East Lansdowne is looking forward to our partnership in this patriotic event.

Sincerely,

John A. Dukes, Jr.
Mayor, Borough of East Lansdowne
610-623-7131

Enclosure: Sponsorship Information

BOROUGH OF EAST LANSDOWNE



SPONSORSHIP LEVELS

Liberty Sponsorship - \$50

Sponsor business name or logo prominently displayed in advertisements including:

- ¼ Page Business Advertisement in Program Book (Business Name & Logo)

Red, White & Blue Sponsorship - \$100

Sponsor business name or logo prominently displayed in advertisements including:

- ½ Page Business Advertisement in Program Book (Business Name & Logo)
- Recognition at Open Ceremony

Stars & Stripes Sponsorship - \$200

Sponsor business name or logo prominently displayed in advertisements including:

- Full Page Business Advertisement in Program Book (Business Name & Logo)
- Recognition at Open Ceremony
- Social Media Recognition
- Inclusion on East Lansdowne Borough Website (Business Name & Logo)

Patriot Sponsorship - \$300

Sponsor business name or logo prominently displayed in advertisements including:

- Full Page Business Advertisement in Program Book (Business Name & Logo)
- Recognition at Open Ceremony
- Social Media Recognition
- Inclusion on East Lansdowne Borough Website (Business Name & Logo)
- Inclusion in all press releases & newspaper announcements
- Inclusion in Summer & Fall edition(s) of East Lansdowne Borough Newsletter